Love CAWG Data

Love Data Week 2023
February 15
What is CAWG?

The Campus Assessment Working Group (CAWG) is charged with developing a campus “culture of evidence” in which data and assessment play a key role in campus decision making.
We have two subgroups that focus on different populations.

- **Campus Assessment Working Group (CAWG)**
  - Assessing Campus Experiences Subgroup
    - Focus on juniors & seniors
  - Beginnings Subgroup
    - Focus on first-years
We help build a “culture of evidence” through:

1. Planning and designing 2 student surveys annually
2. Analyzing and reporting on survey results
3. Collaborating across campus to design surveys and share results
Survey topics address campus needs...

● Longitudinal items provide benchmarking
● Campus stakeholders identify critical questions
● Committee members monitor higher education issues

Do you have a topic for us to investigate?
CAWG has over 25 years’ worth of data on student perceptions.

Sample topics:

- How did the pandemic impact students’ social and academic experiences at UMD?
- What do students understand about academic integrity?
- How do new, first-time students feel about their transition to college?
- Do students think UMD prepared them well for life post-college?
We share results through reports, presentations, & discussions.

- Static reports
- Forums and presentations
- Meetings
CAWG data have shown...
Financial Well-Being of Juniors and Seniors, 2019 survey
...how students’ living situations shaped their experiences during COVID-19.
...why students said they voted in 2020.

Percentage of respondents who gave the following reasons for voting:

- It is my civic responsibility: 92%
- The results of this election directly impact me: 80%
- Encouragement from family and/or friends: 68%
- The ability to vote by absentee/mail-in ballot/drop box: 65%
- At UMD there is a culture of voting: 32%
- The ability to vote early in person: 28%
- University social media posts about the election: 18%
- Encouragement from a UMD student organization: 17%
- Emails from UMD leaders, faculty, and/or staff encouraging voting: 12%
- Terps Vote provided me with information about registering to vote and voting: 14%

n = 693-694

Junior and Senior Students’ Perceptions of the 2020 Presidential Election, 2021 survey
...what modalities students prefer for different types of campus activities.

Percent of respondents who said they prefer activities to be both in-person and online, Fall 2021 & Spring 2022

- Educational activities, 27%
- Student services, 27%
- Meetings, 26%
- Training, 20%
- Health and wellness appointments, 15%
- Social events and activities, 13%
- Fitness, 6%
- Religious services, 5%

Juniors and Seniors’ Engagement on Campus and Modality Preferences, 2022 survey
What it’s like to work with CAWG
We partner with units across campus.
“CAWG data has been extremely helpful in how we tell our story to students and instructors alike. It helps us dispel *misperceptions* about student understanding of the instructor's expectations in relation to coursework. It also helps faculty and staff have a better understanding of student perceptions of what constitutes academic misconduct. We look forward to utilizing their expertise in the future.”

-James Bond
Director, Student Conduct
“CAWG data helped us understand not just the impact of TerpsVote, but also helped us understand how students think about the concept of voting, which influenced our voter engagement and education initiatives.”

-Ali Barlow
Business Manager, Adele H. Stamp Student Union
“CAWG helps me see the ‘big picture’ of student experiences here at UMD in addition to what I see as an Affiliate faculty member here in the graduate program in student affairs. CAWG allows me to compare UMD observations with national trends as I work on my own with data from surveys outside UMD. **CAWG has been a great way for me to broaden and deepen my work in student affairs assessment and research. CAWG is ‘brain candy’; it rocks! ”

-Dr. Alice Mitchell
Affiliate Faculty
Testimonials

Dr. Lawrence M. Clark
Assistant Dean in the Office of Undergraduate Studies

Robert Crane
Assistant Director, College of Arts and Humanities

Dr. Alia Lancaster
Senior Research & Assessment Analyst, Division of Information Technology

Dr. Nicole Roop
Program Director, Clark School of Engineering

Nick Orban
Special Assistant to the Associate VP, Enrollment Management
Share your experiences!
Get involved!
How to get involved:

Read our reports
Visit https://irpa.umd.edu/CAWG/index.html

Join CAWG
Email cawg@umd.edu to learn more

Help us develop future surveys
Email cawg@umd.edu with your ideas
Thank you for joining us today!

Keep the conversation going! Email us at cawg@umd.edu