

Love CAWG Data

Love Data Week 2023
February 15



What is CAWG?

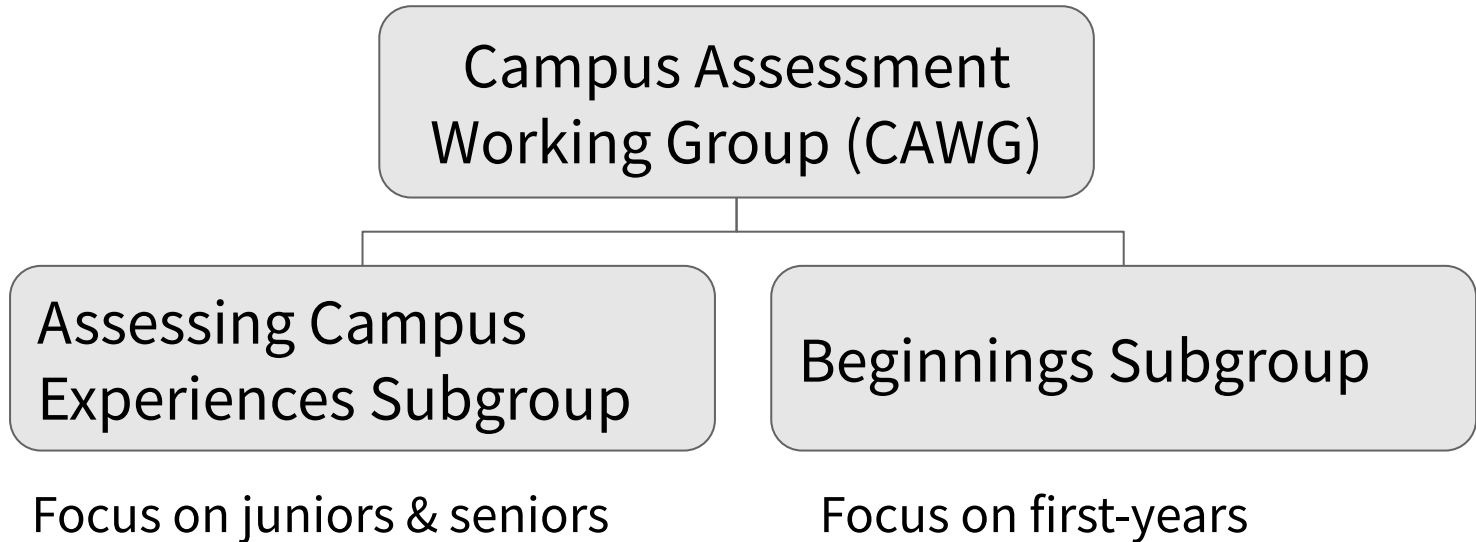
The Campus Assessment Working Group (CAWG) is charged with developing a campus

“culture of evidence”

in which data and assessment play a key role in campus decision making



We have two subgroups that focus on different populations.



We help build a “culture of evidence” through:



Planning and designing 2 student surveys annually



Analyzing and reporting on survey results



Collaborating across campus to design surveys and share results



Survey topics address campus needs...



- Longitudinal items provide benchmarking
- Campus stakeholders identify critical questions
- Committee members monitor higher education issues

Do you have a topic for us to investigate?



CAWG has over 25 years' worth of data on student perceptions.

Sample topics:

?

How did the pandemic impact students' social and academic experiences at UMD?

?

What do students understand about academic integrity?

?

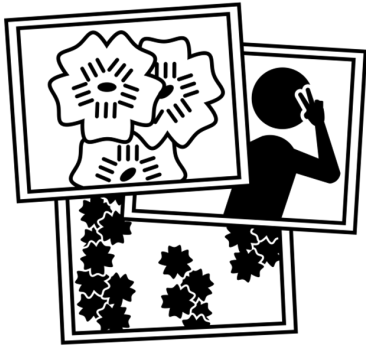
How do new, first-time students feel about their transition to college?

?

Do students think UMD prepared them well for life post-college?



We share results through reports, presentations, & discussions.



Static reports



Forums and presentations



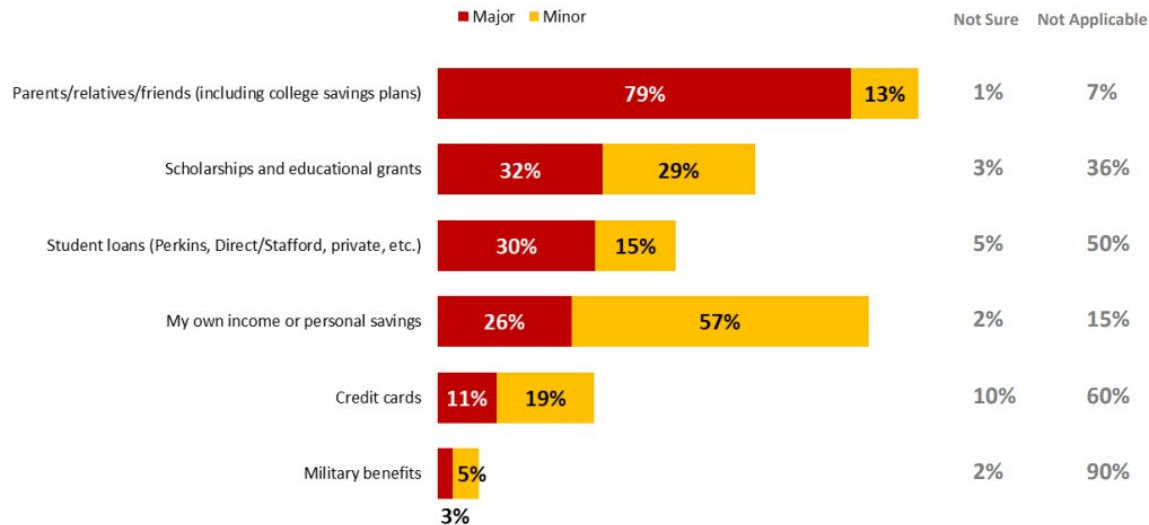
Meetings



**CAWG data have
shown...**

...how juniors and seniors say they fund their college education.

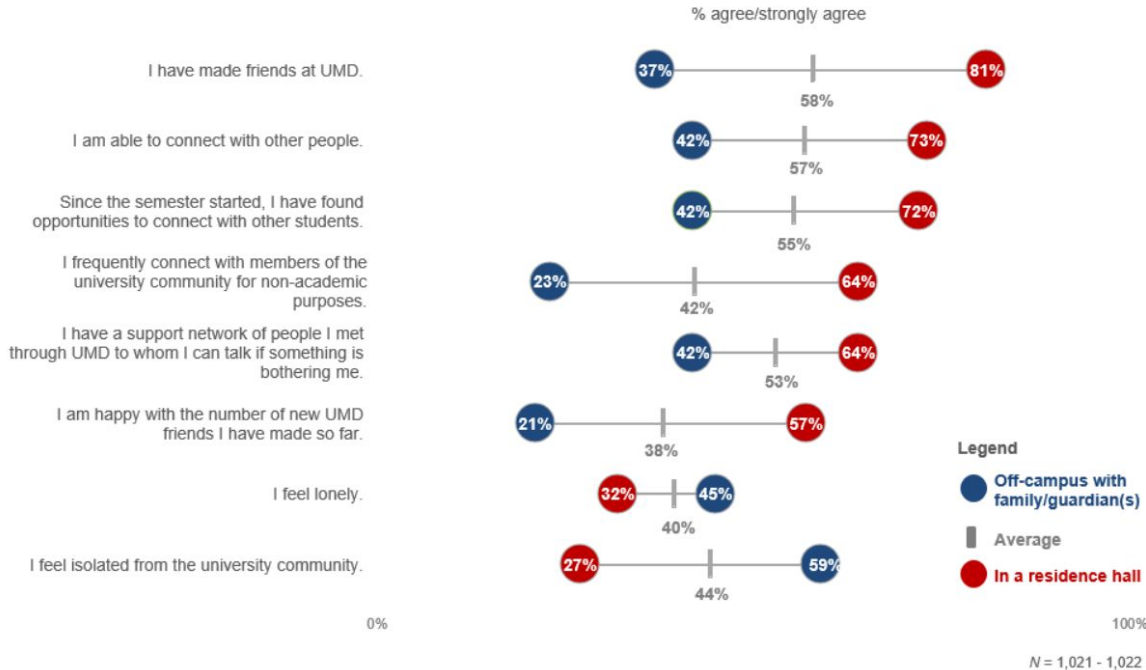
Indicate the degree to which each of the following is a source of funding for your college education (includes tuition and your academic and living expenses):



N = 1,742 – 1,798

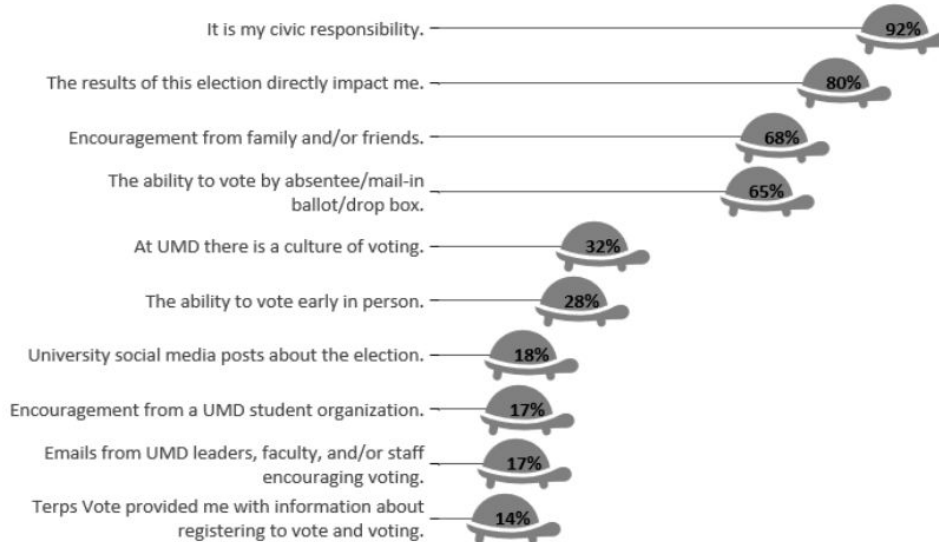


...how students' living situations shaped their experiences during COVID-19.



...why students said they voted in 2020.

Percentage of respondents who gave the following reasons for voting:

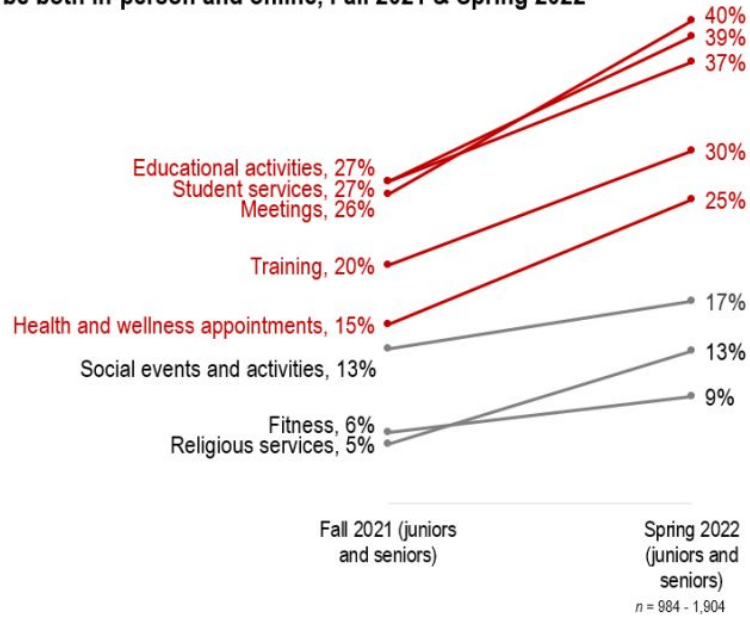


n = 693-694



...what modalities students prefer for different types of campus activities.

Percent of respondents who said they prefer activities to be both in-person and online, Fall 2021 & Spring 2022



What it's like to work with CAWG

We partner with units across campus.



“CAWG data has been extremely helpful in how we tell our story to students and instructors alike. It helps us **dispel misperceptions** about student understanding of the instructor's expectations in relation to coursework. It also **helps faculty and staff have a better understanding of student perceptions** of what constitutes academic misconduct. We look forward to utilizing their expertise in the future.”

-James Bond
Director, Student Conduct



“CAWG data helped us understand not just the impact of TerpsVote, but also helped us **understand how students think** about the concept of voting, which influenced our voter engagement and education initiatives.”

-Ali Barlow
Business Manager, Adele H. Stamp Student Union



“**CAWG helps me see the ‘big picture’** of student experiences here at UMD in addition to what I see as an Affiliate faculty member here in the graduate program in student affairs. CAWG allows me to compare UMD observations with national trends as I work on my own with data from surveys outside UMD. **CAWG has been a great way for me to broaden and deepen my work** in student affairs assessment and research. CAWG is ‘brain candy’; it rocks! ”

-Dr. Alice Mitchell
Affiliate Faculty



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Testimonials



Dr. Lawrence M. Clark
Assistant Dean in the Office
of Undergraduate Studies



Robert Crane
Assistant Director,
College of Arts and
Humanities



Dr. Alia Lancaster
Senior Research &
Assessment Analyst,
Division of
Information
Technology



Dr. Nicole Roop
Program Director, Clark
School of Engineering



Nick Orban
Special Assistant to
the Associate VP,
Enrollment
Management



**Share your
experiences!**



Get involved!

How to get involved:

Read our reports

Visit
<https://irpa.umd.edu/CAWG/index.html>

Join CAWG

Email cawg@umd.edu to
learn more

Help us develop future surveys

Email cawg@umd.edu with
your ideas



Thank you for joining us today!

Keep the conversation going! Email us at
cawg@umd.edu



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