Respondent Demographics

In the summer of 2017, the Survey of 2016 Bachelor’s Degree Recipients was completed by 1,479 alumni of the 6,748 who earned their undergraduate degrees between July 1, 2015 and June 30, 2016. The response rate for the survey was 22%. The chart above shows how sample and population demographics compare. Female respondents are slightly overrepresented in the response sample compared to the population. White U.S. students are overrepresented while Asian-American students are slightly underrepresented.

Demographic data were pulled from UMD applications. Fewer than 5% of respondents are of the following race/ethnicity categories, which is why they are not included in the chart but are included in other report analyses: Two or More: U.S., Foreign, Unknown: U.S., American Indian or Alaska Native: U.S., and Native Hawaiian or Other Pacific Islander: U.S. Survey data in this report reflect the responses of alumni surveyed for the time period outlined and not all UMD alumni; therefore, use caution when generalizing. Percentages may not sum to 100 due to rounding.
Alumni Geography

In what apparent patterns are graduates staying in Maryland? Is there evidence of brain drain or talent retention?

There appears to be limited brain drain from Maryland.

Approximately 75% of respondents began at UMD as residents of Maryland. Of that group, about 72% still live in Maryland, and 59% work in Maryland according to our data.

Regionally, about 4 in 5 of those matriculating Maryland residents still live in the region (MD, DC, and Northern VA), and roughly the same portion work in the region. Of respondents who began as out-of-state students, approximately 42% now reside in the region.

Questions to consider:
We are keeping a lot of graduates in the region, but fewer in the state of Maryland. How do we increase the number of students who live and work in Maryland after graduation?

For those graduates who do leave, what types of jobs are they leaving to pursue? Are there professional opportunities not offered in the region that graduates are leaving to pursue?
The Campus Assessment Working Group (CAWG) regularly gathers and exchanges information about UMD student and alumni experiences. The group is charged with developing a campus “Culture of Evidence” in which data and assessment can inform campus decision making. Its three subgroups focus on freshman experiences, junior/senior student experiences, and retention and completion efforts. For more information, to view past reports, or to join a CAWG subgroup, please visit http://ter.ps/CAWG.

Alumni Satisfaction With Job Preparation at UMD

### By Current Job Location

- **Maryland**: 62% excellent or good preparation, 31% fair or poor preparation, 7% uncertain
- **District of Columbia**: 69% excellent or good preparation, 29% fair or poor preparation, 3% uncertain
- **Northern Virginia suburbs of DC**: 63% excellent or good preparation, 32% fair or poor preparation, 5% uncertain
- **Neighboring state (DE, NJ, PA, WV, elsewhere in VA)**: 68% excellent or good preparation, 29% fair or poor preparation, 3% uncertain
- **Other state**: 74% excellent or good preparation, 22% fair or poor preparation, 4% uncertain
- **Other country**: 91% excellent or good preparation, 9% uncertain

Overall, graduates are satisfied with the job preparation they received while at UMD. More than 60% of respondents said that the job preparation they received was good or excellent.

### By Race/Ethnicity

There were no apparent differences in satisfaction with job preparation across race/ethnicity categories.

### By STEM Degree

While there were no apparent differences in satisfaction with job preparation across STEM and non-STEM disciplines, engineers and architects had the highest rate of satisfaction.

#### Question to consider:

- How does satisfaction with job preparation of UMD students compare nationally?
- Does (presumably better) job preparation correlate with higher satisfaction?
- How does satisfaction compare to other institutions within the same disciplines?

### Retention & Completion Subgroup Members

- **David Eubanks**, Chair, College Park Scholars
- **Jamie Edwards**, Institutional Research, Planning and Assessment (IRPA)
- **Maya Aduba**, College of Behavioral and Social Sciences
- **Julia Anderson**, School of Engineering
- **Michal Balass**, Graduate School
- **Martyn Clark**, Academic Technology Experience
- **Tanesha Leathers**, College of Arts & Humanities
- **Kelly Schrader**, Office of Student Conduct
- **Alan Socha**, IRPA
- **Sophie Tullier**, Stamp Student Union

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