Philip Merrill College of Journalism (JOUR)

Bachelor's - Journalism

- Demonstrate the ability to research, write, report and edit relevant news stories acceptable by a professional news outlet.
- Understand the history of journalism, its relationship with diverse groups in society and its historic special role in a democratic society.
- Understand the ethical guidelines and practices that govern the profession and the legal implications and considerations that inform the profession.
- Demonstrate the ability to apply tools, concepts and technology appropriate for the profession.
- Conduct research and evaluate information by methods appropriate for the profession.
- Apply basic numerical and statistical concepts appropriate for the profession.
- Demonstrate knowledge of grammar, spelling, punctuation and syntax and an ability to apply Associated Press style to news stories in a manner acceptable to professional news outlets.